

Committed to Client Satisfaction

With offices in Pennsylvania, New York, New Jersey and Delaware, Goldberg, Miller & Rubin focuses their defense litigation practice on general and premises liability; construction accidents; automobile accidents; insurance and healthcare fraud litigation; and toxic tort and asbestos litigation while providing effective, and fiscally-sound litigation management on behalf of clients. We spoke with Eamon Merrigan (Attorney of the Year 2017, Pennsylvania) to learn more about the firm and his own personal expertise.

When asked what set his firm apart from its peers, Partner Eamon Merrigan was proud to inform us that, "Goldberg, Miller & Rubin is distinguished from other civil litigation firms by its established long-held reputation as experienced, ethical and honest attorneys who champion their clients' cases from the pleading stage to resolution or trial - knowing when to advise settlement and not being afraid to advise against it."

With such a commitment to excellence, efficiency and innovation, Goldberg, Miller & Rubin stands ready to represent its clients. "Our strength lies



within our trial expertise which has earned us recognition for our tenacity in the courtroom. While the dynamics of each case may be different, each and every one receives personal attention. The frequency with which we try cases has given us many opportunities to exhibit innovative tactics during trials. We are a talented and smart team of trial attorneys who exercise the highest ethics and bring over three decades of knowledge and expertise to a diverse and growing caseload.

"Our trial experience and breadth of legal knowledge have established us as a valuable legal resource for manufacturers, trucking companies, health systems, self-insureds, apartment and housing complexes, insurance companies, retail stores, restaurants, grocers, property management companies, hotels, rental car companies, distributors, and many other private firms."

When we asked Eamon for more about his own involvement and expertise within the firm, he told us, "I practice law throughout Pennsylvania and New Jersey, as well as in the U.S. District Court for the Eastern and Middle Districts of Pennsylvania. I currently concentrate my practice in general and premises liability, construction accidents, automotive negligence, products

liability, medical malpractice, and complex subrogation claims. I also regularly defend uninsured and underinsured motorist claims and advise insurance companies on coverage issues.

"With extensive experience in civil litigation, I am recognized for my common sense approach to efficiently and successfully defend clients. I have obtained defense verdicts in over 60 jury trials, several of which involved pre-trial settlement demands of over seven figures. My vast trial experience has given me valuable insight into jurors' minds and behaviors which greatly contributes to my overall success at all stages of litigation. Over the years, I have also obtained numerous defense verdicts at arbitration hearings and favorable rulings at the appellate level. I am a sought-after speaker and often lecture on civil litigation topics including strategy and evidentiary issues. I joined Goldberg, Miller & Rubin in 2002 and was named a partner in 2011."

In talking with Eamon, it is clear that neutrality and fairness remain keystones of everything which Goldberg, Miller & Rubin does and that everything the firm does is with the client highest in mind. "We uphold strict codes of conduct and adhere to the highest ethical standards to maintain neutrality, confidentiality,

and fairness. Goldberg, Miller & Rubin prides itself on superb client satisfaction. We regularly exceed client expectations and provide true value for our clients' money by focusing on the best outcomes for our clients. Our standards of practice stem from a philosophy of treating our clients' money as if it were our own and that translates into true value and excellent client satisfaction. This is evidenced by our excellent track record of client retention."

As well as making use of advancements in technology for themselves to more efficiently serve clients, Eamon noted that the pace of change in applied technology provided yet more areas that will require legal oversight moving forward. To remain relevant, the firm's attorneys need to keep abridged of current and upcoming trends.

"Information is now consumed in different formats and technology has afforded us the opportunity to present our cases in more compelling ways in the courtroom. Particular client industries have also experienced tremendous business expansion which sometimes requires increased legal representation. We project that new technology and other innovations—such as self-driving automobiles for example—will tremendously impact the insurance industry and civil litigation."



"The firm's leadership is well versed in the hot topics and industry trends that concern our corporate clients, both large and small. We regularly hold strategy sessions on these topics and trends in order to devise new models to efficiently deliver services. We are currently adapting new technologies to be less dependent on cumbersome and costly files and exhibits to expeditiously deliver legal services while effectively demonstrating our clients' positions at trials, hearings, arguments and court conferences."

Future plans for the firm's growth are based heavily on continued investment in its attorneys. "Because of the increased demand for cost effective litigation, we continually recruit new attorneys and staff with an eye towards anticipating our clients' and potential clients' diverse needs.

"Goldberg, Miller & Rubin has experienced tremendous growth in the last five years with the expansion of our New York office and the addition of a Wilmington, Delaware office. Our future plans are to provide professional development and legal education to our attorneys to enhance their leadership and expertise, with the expectation that continued service excellence will result in the Firm's growth."

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